


# Mission, Values, Strategy, Objectives

September 2014



## Defining our mission, strategy and objectives

- Values set through the We Care programme, in consultation with staff and patients during 2013.
  - Ten core objectives set in 2013 and refreshed with new sub-objectives and deliverables this year.
  - Mission developed in the first quarter of this year, having listened to feedback from staff.
  - Strategy developed in parallel to the healthcare review as the trust defines its priorities for the years ahead.
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# Defining our mission, strategy and objectives

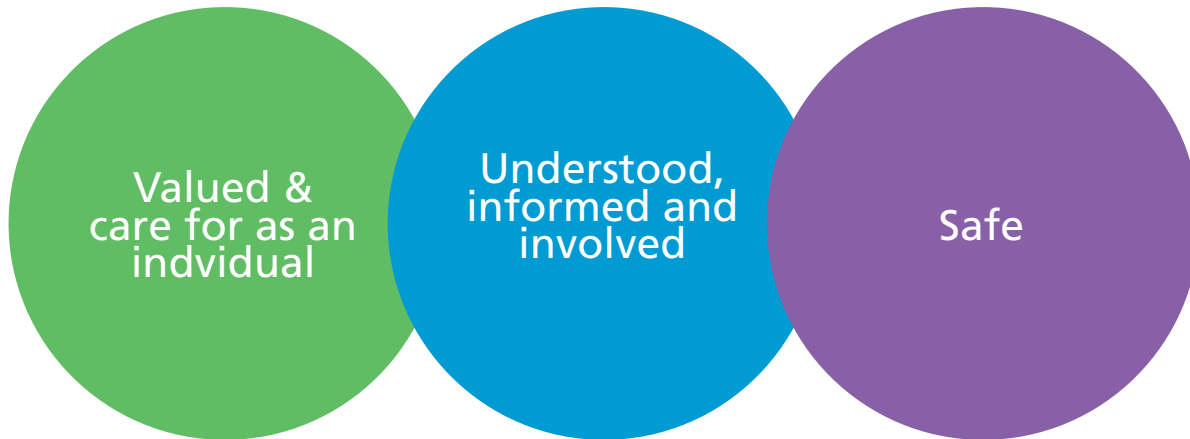


## Mission

- A hospital committed to learning, to honesty, and to the best possible care and experience for every patient, every time.
- A sustainable, high-performing university foundation trust hospital, providing excellence in care quality, research, education and training.



# Values

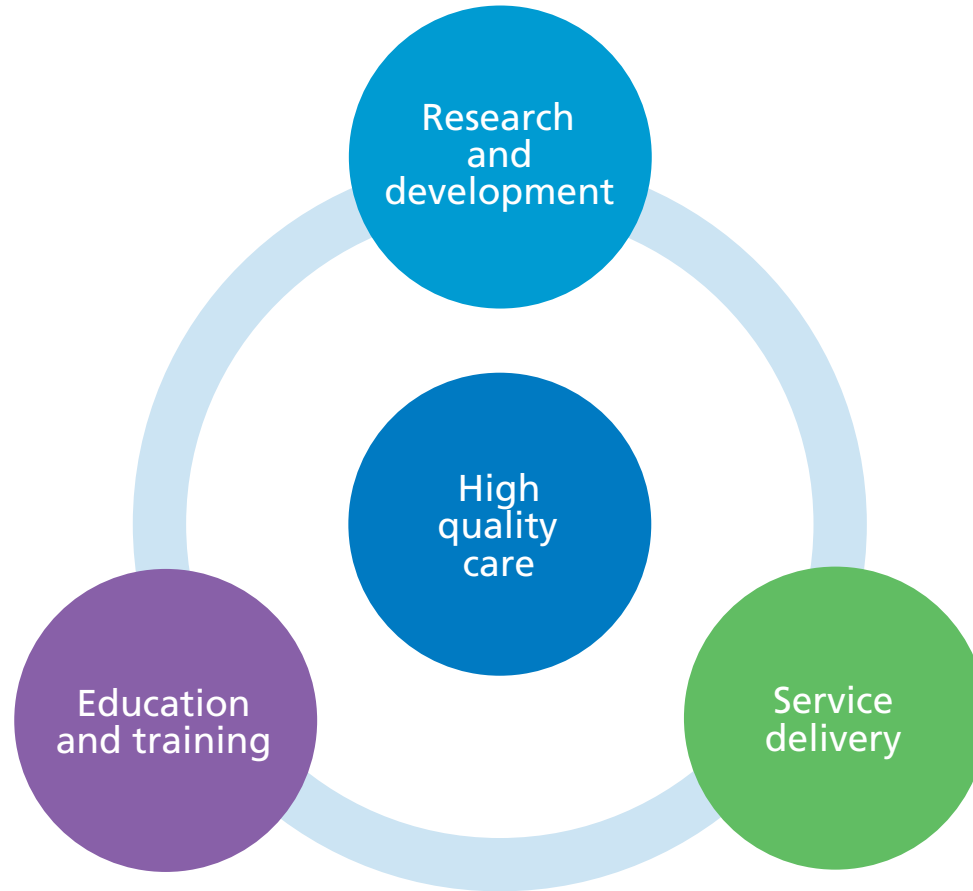


Valued &  
care for as an  
individual

Understood,  
informed and  
involved

Safe

# Strategy



# Objectives

